



Moments Lab Raises \$24 Million in Fresh Funding to Scale Video Discovery With Agentic AI

Helping Organizations Find Specific Video Moments and Generate Insights From Vast Media Libraries for Faster Storytelling, Content Repurposing, and Monetization

PARIS and NEW YORK — June 3, 2025 — Moments Lab, the leader in AI video discovery, today announced it has raised \$24 million in funding, led by Oxx, with participation from Orange Ventures, Kadmos, Supernova Invest, and Elaia Partners. The new capital will accelerate Moments Lab's U.S. expansion and advance its R&D work as it builds on the success of its patented MXT-2 multimodal AI and rolls out a specialized agentic AI for video discovery and storytelling.

Built for media and entertainment companies, sports organizations, and global brands, Moments Lab addresses the growing challenges of managing and monetizing vast video libraries. Its AI enables organizations to rapidly index, archive, search, repurpose, and monetize content — at scale.

Moments Lab has more than doubled its recurring revenue in the last 12 months and is on track to grow exponentially through 2025, with latest client signings including Thomson Reuters, Sinclair, Hearst, Amazon Ads, and Banijay.

Moments Lab Co-founder and CEO Philippe Petitpont said: *"Bringing efficiency to organizations working with video was just the beginning. With MXT, we can parse video at scale with unmatched speed. Now, we are focused on what humans can't do — like generate rough cuts in minutes with a simple prompt."*

Petitpont continued: *"Enabling teams to drill down from thousands of hours of video and glean insights about a specific topic in just seconds creates enormous value. This \$24 million investment will accelerate the rollout of our agentic AI technology, which sets a new standard for*

intelligent video discovery. We're excited to partner with our new investors Oxx, Orange Ventures, and Kadmos, and are grateful for the continued support from Supernova Invest and Elaia Partners."

Gökçe Ceylan, Principal at Oxx commented: *"Moments Lab is one of those rare companies where the product actually feels like magic. The first time we saw MXT in action — pulling insights from hours of raw video in seconds — we knew this team was solving a problem that's only getting bigger. Philippe and Fred (Moments Lab co-founder and CTO) have built a world-class AI engine and surrounded it with the kind of product DNA and customer empathy that gives them a serious edge. This blend makes Moments Lab a perfect example of the kind of company and people we like to partner with, and we're excited to welcome them into the Oxx family."*

MXT multimodal AI instantly analyzes and breaks videos down into meaningful scenes, recognizing who's in them, what's happening, where it's taking place, and even what kind of shots are used. It can also identify the best soundbites from interviews, speeches, or press conferences — faster, more efficiently, and with more precision than what is humanly possible.

Unlike most other AI indexing technologies, MXT can be customized to users' needs. Whether that's detecting certain people, brand logos, specific highlights, and content types at scale or aligning the AI's output with an organization's tone of voice.

Moments Lab Co-founder and CTO Fred Petitpont added: *"Quality indexing metadata is the foundation of a valuable AI agent user experience, and that's exactly what we're providing to our clients with MXT and our AI agent, which has exceeded expectations in its closed beta launch. Some users tell us it's like having an additional team member!"*

Moments Lab was co-founded by twin brothers Fred and Philippe Petitpont in 2016. They were driven by a desire to radically simplify the way media teams work with audiovisual content. With MXT, the most awarded indexing AI in the video industry since 2023, Moments Lab is enabling organizations to preserve their heritage and efficiently find, repurpose, and monetize their content. The result is new revenue streams, greatly accelerated workflows, and content assets that will live forever.

For more information, please [contact us](#).

About Moments Lab

Moments Lab's mission is to help content producers build videos faster. The platform makes audiovisual content searchable to reduce the time spent sourcing the key moments required to tell a story. MXT Multimodal AI is here to address video understanding and indexing challenges, describing sequences in natural language, enabling content professionals to focus on creativity and higher-value decisions. Today, our platform is used worldwide by TV networks, production companies, sports rights holders, and brands to scale content creation workflows and generate new revenue streams. Whether it be for managing and accessing live recordings, clipping highlights, researching story angles, content retrieval, or content showcasing and licensing. Visit momentslab.com

About Oxx

Oxx partners with the most promising European B2B software companies at the scale-up stage—when product-market fit is in place and the focus shifts to building a repeatable, scalable go-to-market engine. As a leading B2B SaaS investor, Oxx helps founders lay the foundations for sustainable, capital-efficient growth—what the firm calls achieving Go-To-Market Fit. Driven by the belief that Europe is home to the next generation of global software leaders, the team is committed to helping them realise their full potential. Founded in 2017 by Richard Anton and Mikael Johnsson, Oxx is headquartered in London and Stockholm and invests across Europe. For more information, visit oxx.vc

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Photo Caption: *Twin brother co-founders Philippe Petitpont, CEO (left), and Fred Petitpont, CTO (right), have raised \$24 million in fresh funding in a round led by Oxx, with the participation of Orange Ventures, Kadmos, Supernova Invest and Elaia Partners.*

Moments Lab Contact:

Carlie Bonavia
Content and Communications
Director
Email: carlie@momentslab.com

Moments Lab Agency

Contact:
Moe Lokat
Wall Street Communications
Tel: +44 7973 306039
Email: moe@wallstcom.com

Oxx PR Contact

Ben Goldsmith
Goldsmith Communications
Tel: +44(0)7788295321
Email:
ben@goldsmithcomms.com