



**Serial Entrepreneur and Investor, Zeevi Michel joins Elaia as Venture Partner.  
Elaia and Zeevi Michel's new partnership aims to explore investment  
opportunities in Israel.**

Elaia's growth strategy and path to success lie in partnering with the best researchers, entrepreneurs and investors. Elaia's diversified team (9 venture partners with entrepreneurial backgrounds, 7 PhDs, and 10 nationalities) has a strong track record to help companies grow to pan-European and global success. Joining forces with Zeevi is one instrumental step into exploring investment and partnership opportunities in Israel. With the strong & dynamic Israeli ecosystem that has thrived over the last 10 years and produced truly disruptive startups and Elaia's appetite for ground-breaking early stage tech startups, this relationship is sure to flourish.

**Elaia, a VC with a proven track record for early stage tech intensive success**

French-based Venture Capital Fund, [Elaia](#) has backed Europe's top tech and deep tech B2B entrepreneurs and startups for nearly 20 years. Elaia is well known for its seed-funded unicorns, Criteo, Mirakl and Shift Technology and its deep expertise in tech. Elaia manages over \$700M, has over 100 portfolio companies and over 20 exits. Tech intensive transformative venture spanning areas such as CloudTech, Digital Life Sciences, FinTech etc. Elaia has strong ties to world renowned European academic institutions, such as Inria and PSL which have spun out ground-breaking startups such as Alice&Bob (quantum computing) and Hummink (nanometric additive manufacturing technology).

Xavier Lazarus, Managing Partner at Elaia explains *"Together, we plan to support the next generation of entrepreneurs using Elaia's established know-how to invest early and help great companies to become global leaders, and Zeevi's successful experiences in Israel. This new partnership will bring forth new solutions, speed and agility to the forefront of B2B companies that transcends borders."*

**Zeevi Michel, an enriching addition to the Elaia team.**

Zeevi Michel, a proven serial entrepreneur and investor, brings his established Israeli expertise and experience to Elaia. Zeevi has founded, co-founded and invested in several successful businesses in the U.S. and Israel, including Senexx which was later acquired by Gartner, and TravelSuit which was acquired by BCD Travel. Zeevi's investments include companies in the AgTech, FinTech and Cybersecurity industries such as Taranis, Jasper, Cydome and many more. Zeevi also brings with him years of experience as an Executive at Gartner where he led Global Innovation and multiple M&A transactions. Zeevi's entrepreneurial spirit began in university - the Technion, when he co-founded and was the first president of the Technion Investment Finance Club. He is a Grinblat Scholar in Performance Research, and he was invited to help create the first Technion Financial Laboratory.

*"Elaia is a leader in tech and deep tech, together we will provide new resources to Israel and France and help promote a new generation of entrepreneurs and startups. Our initiatives will be international and bring new ease to the global startup investment practice by closing the gap between countries via this new partnership."* - Zeevi Michel