

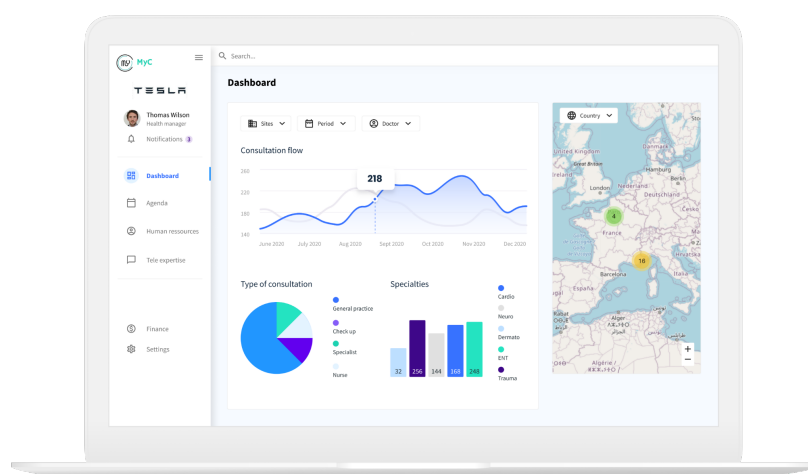
# MyC raises €2m to pave the way towards a new health prevention era for companies

[MyC](#) is a highly secured health data management platform that just closed a €2m fundraising led by Elaia Partners along with French and American business angels.

MyC has developed a unique cloud-based software platform for companies to enter into the health prevention 2.0. Powered by a game-changing data collection and management app, it offers high-level control capabilities and predictive analysis.

## Reducing risk exposure

**The legal framework for occupational medicine already is a valuable source of information on employees' health.** However, they usually lack efficient and quality data analysis tools for drawing valuable insights to adjust and target health policies.



This means **they still struggle in reducing their risk exposure and in bringing real benefits** to their employees.

Dr Laurent Bonnardot, President and co-founder of MyC declares: *"We first provided our innovation to companies in Angola to support their activities during the pandemic. Medical staff were able to remotely monitor 10x more patients while health managers had real-time access to quality data and analysis to adjust their response. The solution contributed to preventing clusters of transmission, greatly benefiting both employees and companies."*

MyC brings a highly secured and GDPR compliant tool for companies to manage their employees' health data, at scale. The first version of the MyC solution enables companies to manage medical check-ups and remote medical sites, worldwide.

*"Companies wish to play a key role in health prevention. MyC offers a powerful cloud-based software that enables companies to support their medical staff and health managers at scale. They can benefit from predictive analysis on important disruptions to employee healthcare and company activity such as a flu outbreak, body mass index deterioration or monitoring chronic diseases such as high blood pressure or diabetes..."*  
Benjamin Crevant, CEO and co-founder of MyC.

## A win-win situation for employees and companies

In a recent survey, 65%<sup>1</sup> of employees stated that companies supporting programs on health have an impact to retain or attract them.

Investing in employee health through targeted health prevention policies is no longer regarded as a purely moral and ethical responsibility but as an effective way of strengthening the profitability of business over the long-term<sup>2</sup>. Healthier employees are more productive, demonstrate higher morale, and account for lower health care costs.

## Already numerous clients

Medical service providers and corporate companies from the Energy, Manufacturing, Construction or Hospitality sectors across Europe, Africa and Asia already use the solution. There is a great homogeneity of the needs from multiple sectors: compliance, secure management of their employees' health data, getting key insights and predictive analysis.

## A €2m fundraise to help companies enter the health prevention 2.0 era

The fundraising will enable MyC to accelerate its growth by recruiting talents and preparing the opening of the first foreign office by 2022 with the ambition to become the leader in helping companies enter the health prevention 2.0 era.

Benoît Georis, Ph.D., investment director at Elaia, says: *"We were impressed from day one by the fast execution capabilities of the management team. We strongly believe that MyC is well positioned to address the critical need that international corporations are expressing regarding health data management and analysis. Elaia is grateful to be part of their journey to transform this massive market."*

### About the founders:

MyC was co-founded by two entrepreneurs with international track records. **Laurent Bonnardot**, MD, PhD, an ENT and emergency physician and pioneer in telemedicine systems, worked for 20 years in Africa and remote areas. **Benjamin Crevant**, an engineer by training, founded and managed companies in South-East Asia, Argentina and Uruguay for the past 10 years.



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<sup>1</sup> <https://www.ifop.com/publication/les-attentes-sante-des-salaries-en-entreprise/>

<sup>2</sup> <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5024391/>

**About Elaia:**

Elaia is a European top-tier VC firm with a strong tech DNA. We back tech disruptors with global ambition from early stage to growth development. For the past 18 years, our commitment has been to deliver high performance with values.

We are proud to have been an active partner in over 100 startups including success stories such as Criteo (Nasdaq), Orchestra Networks (acquired by Tibco), Teads (acquired by Altice), Mirakl (valued \$1.5B in Series D) and Shift Technology.

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**About OSS Startup Studio:**

OSS supported MyC in its first steps. OSS Ventures is a SaaS startup studio specialized in creating tech solutions for manufacturing. We launched 9 start-ups in 2 years.

Our mission is to identify, match, and support the best Founders to co-build with our network of manufacturers the products that will transform European factories into Smart Factories. Learn more <https://www.oss.ventures/>